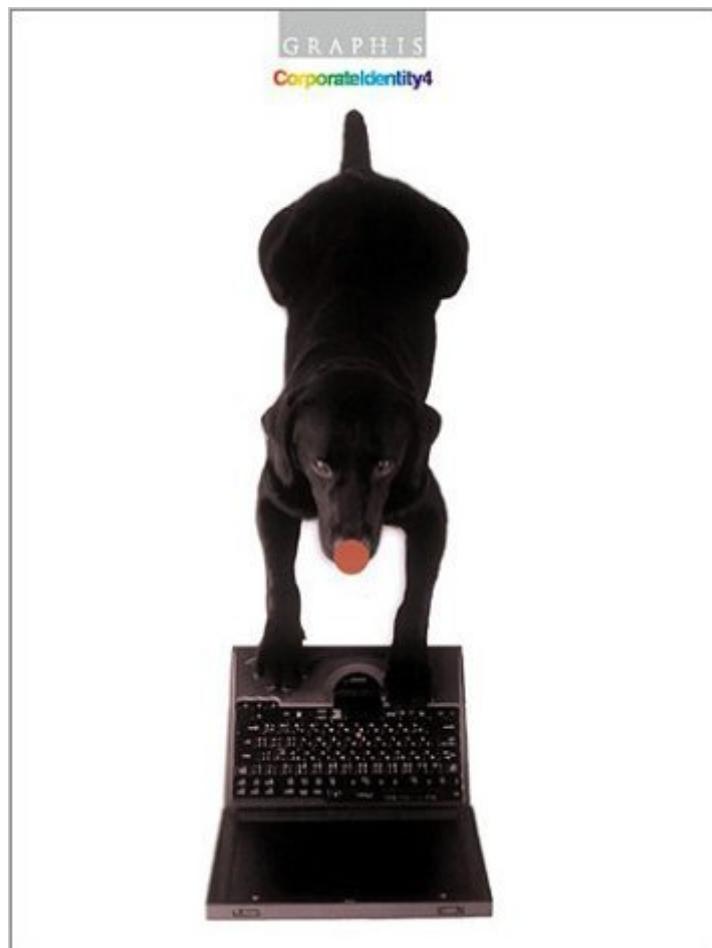


The book was found

# CORPORATE IDENTITY 4 (Graphis Corporate Identity) (v. 4)



## Synopsis

Corporate Identity 4 is the long-awaited addition to Graphis's popular series, known and respected for presenting the best corporate identity and branding designs from the past several years. Corporate Identity 4 showcases outstanding identity designs by leading international designers; hailing from Europe, Asia, Australia and the Americas; completed for clients as varied as Microsoft, MTV, Shiseido and the American Institute of Graphic Arts. These designs include multiple components, such as environmental graphics, logos, letterheads, brochures, interior designs, packaging, signage and exhibit designs. To maximize usefulness, each campaign is presented with detailed credits and captions. Indices of designers, art directors and creative directors, photographers, illustrators, copywriters and clients complete this essential volume.

## Book Information

Series: Graphis Corporate Identity (Book 4)

Hardcover: 256 pages

Publisher: Graphis Press (November 2001)

Language: English

ISBN-10: 1888001704

ISBN-13: 978-1888001709

Product Dimensions: 12.1 x 8.9 x 1.1 inches

Shipping Weight: 3.6 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #3,362,601 in Books (See Top 100 in Books) #29 in Books > Arts & Photography > Graphic Design > Commercial > Annuals #733 in Books > Arts & Photography > Graphic Design > Commercial > Advertising #7030 in Books > Arts & Photography > Graphic Design > Techniques

[Download to continue reading...](#)

CORPORATE IDENTITY 4 (Graphis Corporate Identity) (v. 4) Graphis Advertising 98 (Graphis Advertising Annual) Graphis Product Design 2: An International Selection of the Best in Product Design (Graphis Products By Design) (v. 2) Corporate Finance: Corporate Finance Guide To Understanding Corporate Finance With Strategies For Business Owners For Utilizing Corporate Finance Including ... Finance Business, Theory And Practice) Graphis Advertising Annual 2009 Graphis Advertising Annual 2002 Graphis Design Annual 1997 ANNUAL REPORTS 8 (Graphis 100 Best Annual Reports) (Vol 8) Graphis Poster Annual 2002 Graphis Photo 91 Poster Annual 2007

(Graphis Poster Annual) Graphis Annual Reports 5: The International Yearbook of Annual Reports (v. 5) Graphis Poster Ninety Five: The International Annual of Poster Art (Poster Annual) Graphis Poster 94 Graphis Design Annual 2002 Graphis Annual Reports 7 American Corporate Identity 2007 American Corporate Identity 2001 American Corporate Identity '98 (13th Annual) Mergers, Acquisitions, and Corporate Restructurings (Wiley Corporate F&A)

[Dmca](#)